

E-Roots Campaign Websites

Affordable - Professional - Effective



E-Roots has a very practical and proven approach to campaign website development. We believe that in 2009, campaigns should be able to get high-quality, professionally designed and fully functional websites at a very affordable price.

Many campaigns waste time and money developing features that simply don't help the campaign achieve its goal or execute its plan. E-Roots professionals have been developing campaign websites since 1996, and understand what features help get votes, and what features are a waste of the campaign's money.

The two packages below are full-featured, professionally designed websites with interactive features such as online contribution and volunteer signup. These packages have been used for campaigns ranging from suburban city council to United States Congress.

Intermediate

\$750

- ☑ High Quality Graphic Design
- ☑ 5 Static Pages
- ☑ Contribute Online
- ☑ Signup to Volunteer Online
- ☑ Photo gallery
- ☑ Hosting and email / \$10 a month

Updates, changes and custom development billed hourly at \$150/hr in 1/4 hour blocks.

Content Management \$1,750

- ☑ Includes Intermediate features plus...
- ☑ Campaign can update own content
- ☑ Training session on using CMS
- ☑ Unlimited sub-pages
- ☑ 1 year of hosting included

Additional features available *a la carte*. Inquire for details or request a quote for a specific feature.

Social Networking Ad-On \$250

Social Networking is fast becoming one of the most most cost-effective ways for campaigns to manage volunteers and reach-out to voters and supporters. In order to help clients take advantage of this trend E-Roots has developed a Social Networking Add-On that creates accounts on the most popular networks and integrates the accounts into the website.



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